



Your Logo Here

Sponsorship Opportunities



Card 2: Hotel Riu Dunamar pier hand-off (no docking)





Card 3:

MÍA Reef Hotel Punta Norte pier hand-off (no docking)

The Fun

Cruise and collect a poker card at each point on the map. The team with the best hand wins the day!

- Captain's Party
- Beach Party and lunch at the brand new Secrets[®] Impression Isla Mujeres
- Poker Run Awards party
- The best sponsors
- Fun for the whole family

Card 1:
Dreams
Playa Mujeres
pier hand-off
(no docking)

Punta Sam

Costa Mujeres



Isla Mujeres



Card 4:

Dreams Isla Mujeres docking required Lunch / Beach Party



Puerto Juarez

Total distance of course: 32 miles (52 km)

Three ways to participate:

- Enter your boat
- Charter a boat
- Party Boat with open bar and live music (partyboat passengers DO NOT receive playing cards)

Marina Puerto Cancun

START / FINISH

Kick-off Party &
Captains safety meeting: SEPT 22
Cancun Poker Run Dinner
& Awards Party: SEPT 23

Cancun

Hotel Zone



Punta Norte

party boat hand-off (no docking)





Sponsorship Opportunities



Global Media Coverage

The media behind the CANCUN POKER RUN is promoted and covered by show management, exhibitors, and recognized media houses from around the world. Paid and unpaid Social Media will be use heavily. We also have a large web presence through not only digital advertisements but also editorial coverage.







4BORDQ









Noticaribe















































































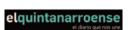




























MEGA NEWS























Media Coverage

The CANCUN POKER RUN will generate over 5 million impressions online. This includes social, paid media and news generating \$1,100,000usd in earned advertising coverage.





Sponsorship Opportunities



Presenting Sponsor

\$25,000 usd

Your logo will be the predominate Brand associated with the Cancun Poker Run through its marketing and at the event.







SPONSORSHIP INCLUDES:

- Your brand on all apperances and mentions across all platforms during the length of the agrrement: social, mobile, press, radio, digital, billboards, emails, website, etc.
- Branding during the event on all signage including entrance banner, party boat banners, and on three paticipating boats
- Branding on credentials (badges) and lanyards, digital tickets and passes, website banner (above the fold) on home page and tickets shop page
- Reserved table at the Poker Run Party
- Courtesy credenciales for your team members (quantity tbd)
- 12 passes to all parties
- Exclusive area for your brand at the Poker Run Party
- Complimentary boat entry
- Your logo an all printed materials, email campaign, two-page ad in the show directory
- Mentioned in all communications: press releases, emails and advertising



SPOTS



ADS









РНОТО ВООТН



MENTIONS





12 TICKETS TO ALL PARTIES





Sponsorship Opportunities



Sponsorship Packages

•	Poker Run Naming Rights
	Opportunity to speak at
	Poker Run Party

PRESENTING

SPONSOR

- Recognition from stage at all parties
- Industry Exclusivity
- Reserved Table at Poker Run Party
- Sponsor Mention in all Radio Ads
- Booth at Poker Run Party
- Name & Logo on Event Banners
- Name & Logo on Event T-Shirt
- Name & Logo on Event Website w/Link
- Two Page Ad in Captains Book
- Logo included on Captains Map
- Complimentary Boat Entry
- Sponsor Recognition: 8 posts on FB Page
- Sponsor Recognition: 8 posts on IG Page
- 12 VIP Tickets to all Parties \$25,000 usd

PLATINUM SPONSOR

- Industry Exclusivity
- Reserved Table at **Poker Run Party**
- Sponsor Mention in all Radio Ads
- Booth at Poker Run Party
- Name & Logo on Event Banners
- Name & Logo on Event T-Shirt
- Name & Logo on Event Website
- w/Link • Full Page Ad in Captains Book
- Logo included on Captains Map
- Complimentary Boat Entry
- Sponsor Recognition: 6 posts on FB Page
- Sponsor Recognition: 6 posts on IG Page
- 10 VIP Tickets to all Parties \$10,000 usd

GOLD **SPONSOR**

- Sponsor Mention in all Radio Ads
- Booth at Poker Run Party
- Name & Logo on Event Banners
- Name & Logo on Event T-Shirt
- Name & Logo on Event Website w/Link
- Ad in Captains Book
- Logo included on Captains Map
- Complimentary Boat Entry
- Sponsor Recognition: 4 posts on FB Page
- Sponsor Recognition: 4 posts on IG Page
- 10 VIP Tickets to all Parties \$5,000 usd

SILVER **SPONSOR**

- Booth at Poker Run Party
- Name & Logo on Event Banners
- Name & Logo on Event T-Shirt
- Name & Logo on Event Website w/Link
- Ad in Captains Book
- Logo included on Captains Map
- Complimentary Boat Entry
- Sponsor Recognition: 2 posts on FB Page
- Sponsor Recognition: 2 posts on IG Page
- 10 VIP Tickets to all Parties \$2,500 usd

PARTY SPONSOR

- Opportunity to distribute product at party
- Logo / Name on all party invites, graphics and press information
- Name & Logo on Event T-Shirt
- Name & Logo on Event Website w/Link
- Facebook event co-host
- Recognition in all media coverage and social media posts as party sponsor
- Sponsor Recognition: 4 posts on FB Page
- Sponsor Recognition: 4 posts on IG Page
- 12 VIP tickets to sponsored
- 2 Tickets to all other parties \$5,000 usd

Advertising Opportunities

Feature your brand at the Cancun Poker Run!

Nombre de la empresa

Logo on participating Poker Run boat 2.5m (8ft)x1m (3ft)\$500 usd each	QTY:
Logo on participating Poker Run boat 1.5m (5ft)x.6m (2ft)\$300 usd each	QTY:
Banner on party boats 2.5m (8ft)x1m (3ft)\$500 usd each	QTY:
Banner on party boat 1.5m (5ft)x.6m (2ft)\$300 usd each	QTY:
Tear-drop banners (minimum six)	QTY:

Captain's Book - Poker Run Map (printed)

Two-page spread in Poker Run Map.	\$1,000 usa
Full-page in Poker Run Map	\$600 usd
Half-page in Poker Run Map	\$400 usd
Back cover in Poker Run Map	\$1,000 usd

Aceptado por	Título





Sponsorship Opportunities



RESERVE YOUR SPONSORSHIP TODAY FOR THE CANCUN POKER RUN









www.CancunPokerRun.com

For more information about sponsorship opportunities and exhibiting contact:



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